



Founding members include:
Alliance for the Polyurethanes Industry
American Fiber Manufacturers Association
American Home Furnishings Alliance
National Cotton Council
National Textile Association
Polyurethane Foam Association
Sleep Products Safety Council

Dear

The families in your congregation trust you and know they can rely on you to have their best interests at heart. As a minister, your first mission is to help save their souls. But by simply distributing the enclosed cards, you could also help save their lives.

Fire is the third-leading cause of accidental death in the United States. Most people who die in home fires live in rural areas and are minorities, lower-income citizens, children and the elderly – people like some of the precious members of your own congregation.

The Fire Prevention Alliance wants to prevent such a tragedy from happening in your community, and we're asking for your help in reaching those people most at risk.

The Fire Prevention Alliance would like to provide the members of your congregation with a free fire-prevention kit*.

Each kit includes:

- **A fire-prevention checklist**
- **A refrigerator magnet**
- **An offer of either a money-back coupon for \$5 or a \$5 donation to your church, upon proof of purchase of a smoke detector.**

Please distribute the enclosed cards to members of your congregation and encourage each family to order a free kit by returning the postage-paid card. Thank you for joining the Fire Prevention Alliance in this important effort.

Sincerely,

Lou Peters
Executive Director
Fire Prevention Alliance

www.firepreventionalliance.org

P.S. Please display the enclosed fire-prevention poster in your church.

*While supplies last